

*Awarded the Nancy C. Righter Service Award by the New Jersey Association of Women Business Owners, June 2009.*



*Awarded the Circle of Excellence Award for Small Business by the Greater Monmouth Chamber of Commerce, June 2009.*



Susan Koval began her business consulting practice in 2004 after 20 years of success in business, engineering, and education. Susan utilizes the knowledge and skills gained from this background, combined with five years of experience working directly with small business owners, to help her clients achieve the changes needed to make their businesses soar!

Susan works with small business owners to help them with their Planning, People, Processes, and Promotion –leading to increased Profits and a more enjoyable workplace for the employees as well as the business owner. With her background in engineering, business, and education, Susan brings a unique perspective, keen insight, in-depth understanding, and clear communication style to her clients.

“To reach for the heavens and hope for the future and all that we can be and not what we are.”  
(John Denver, *The Eagle and the Hawk*)

Susan founded Koval Associates in order to help people reach this potential. Our Vision is “To teach, inspire, and assist people to experience enjoyment, fulfillment, and personal growth in their work while contributing to the success of themselves and their employers.”

Koval Associates ([www.kovalassociates.com](http://www.kovalassociates.com)) offers services that are personalized to the meet the specific needs of small business owners – and can take the form of consulting, training, coaching, workshops, or keynote speeches. Koval Associates also offers unique presentations focusing on women in non-traditional careers ([www.susankoval.com](http://www.susankoval.com)).

As a speaker and trainer, Susan knows how to combine the most interesting and relevant information for her audience with humor and active participation. She has spoken to audiences ranging from high school students to seasoned business professionals. Her goal is always to educate, inform, and inspire while entertaining her audiences along the way!

Susan serves the community as a Board Member and as the Chair of the Western Monmouth Chamber of Commerce Education/Programming Committee, and as a Board Member and as the Newsletter Chair of the New Jersey Association of Women Business Owners Monmouth-Ocean Chapter. Susan volunteers with the Handicapped High Riders at Riding High Farm, and is on the Executive Board of the Horsemen’s Association of Millstone Township. Susan is a member of the Society for Human Resource Management and the Jersey Shore Association for Human Resources.

Susan has earned bachelors’ degrees in Economics and in Electrical Engineering, and a Management Certificate, from Rutgers University; a master’s degree in Technology Management from Stevens Institute of Technology; and teaching certifications from the state of New Jersey. She is also a certified business coach. Susan is an instructor for the Rutgers University Center for Management Development.

Happily married to Adam, Susan enjoys family and friends, music, sports, learning, and outdoor activities, especially hiking, kayaking, biking, and skiing. She loves horses, and riding her quarter horse Checkers!

Susan Koval  
55 Agress Road, Perrineville, NJ 08535

Phone: (732) 792-1311  
[sue@kovalassociates.com](mailto:sue@kovalassociates.com)